### IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of

Asher GIL et al.

Application No.: 08/720,927

Filed: October 4, 1996

For: AUTOMATED SELF-SERVICE MAIL

PROCESSING AND STORING

**SYSTEMS** 

Group Art Unit: 3629

Examiner: Dennis William Ruhl

Confirmation No.: 2200

## DECLARATION OF ASHER GIL PURSUANT TO 37 C.F.R. §1.131

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Sir:

- I, Asher Gil, hereby declare and state the following:
- I am a co-inventor of the subject matter claimed in the above-identified U.S.
   Patent Application Serial No. 08/720,927 ("the present application").
- I am aware that the present application currently contains claims 1, 5-6, 8, 10,
   13, 14, 16, 19 and 20-26 attached to this Declaration as Exhibit A.
- 3. The present application is based on, and claims priority to, U.S. Patent
  Application Serial Number 07/678,863 filed April 1, 2001 ("the '863 application"),
  The '863 application is directed to an automated self-service mail and package shipping unit and system.
- 4. I have been informed that the claims set forth in Exhibit A have been rejected based on the disclosure of U.S. Patent No. 5,313,404 to Wu ("the '404 patent;"

- Exhibit B), which was filed as application Serial Number 07/536,496 ("the '496 application;") on June 11, 1990.
- 5. Prior to June 11, 1990, I participated in efforts to develop automated mail processing machines collectively called the "Zipster."
- 6. The Zipster was designed to offer the public improved package and letter mailing and/or shipping services that would be available 24 hours a day, 7 days a week.

  The Zipster was designed to offer the same type of convenience offered by banks through the use of automated teller machines ("ATMs").
- 7. A prototype of the Zipster was operational prior to June 11, 1990.
- 8. A description of certain features and functionality of a pre-June 11, 1990 Zipster prototype is contained in the documents attached to this Declaration as Exhibit C and Exhibit D. The documents attached as Exhibits C and D have been redacted to remove date information.
- 9. In addition, the '863 application was drafted to cover certain features and functionality possessed by a pre-June 11, 1990 Zipster prototype.
- 10. A set of drawings were prepared by John B. Daron that were used in the preparation of the '863 application that are representative of the construction and functionality of a pre-June 11, 1990 Zipster prototype, a copy of which are attached as Exhibit E. While at least some of the drawings in Exhibit E are dated after Jun 11, 1990, they are all representative of the pre-June 11, 1990 prototype. Page numbers have been added to the drawings appearing in Exhibit E.

- 11. A pre-June 11, 1990 Zipster prototype had all of the features recited in the claims contained in Exhibit A.
- 12. I detail below how the pre-June 11, 1990 Zipster prototype meets every limitation of the claims attached as Exhibit A.

13.

Claim Recitations	Claims in which they appear	Corresponding features in pre-June 11, 1990 Zipster prototype
A: A system for accepting and storing items for subsequent pickup by a commercial carrier	<b>A</b> : 1, 13, 14, 20, 23, 24	The Zipster prototype was an automated stand-alone unit designed for unattended use. The prototype securely received and processed letters or packages for subsequent
B: An integrated, automated, unattended unit for collecting and securely holding items for collection and shipment by commercial delivery services, said automated unit comprising	<b>B</b> : 5, 10, 16, 19, 21, 22, 25	retrieval and transportation by United States Postal Service or a private package shipment firm. Exhibit C: page 5 Exhibit D: pages 2, 4 Exhibit E: pages 1 and 6 (illustrating an integrated automated unit with secure storage areas)
C: an outer housing	<b>C</b> : 1. 20	The Zipster prototype had an outer housing. Exhibit E: page 1
D: means for weighing an item which a	<b>D</b> : 1, 13, 20,	The Zipster prototype included a means for
customer may intend to ship	23, 24,	weighing an item (e.g., a letter or package) to be shipped by a customer. The means for
E: means for weighing the item to be shipped	E: 5, 10, 16, 21, 22, 25	weighing was physically and operationally supported by the Zipster system.  Exhibit C: page 5
F: means for weighing an item which a customer may intend to ship, said weighing means being supported by said system;	F: 14	Exhibit D: pages 2 and 4 Exhibit E: pages 2, 4, 5 and 12
<b>G</b> : means for inputting information relating to the destination of the item from a customer	<b>G</b> : 1, 13, 14	The Zipster prototype had a touch screen for the customer to input information relating to the destination of the article to be shipped.
H: means for inputting information relating to the destination to which the item is to be shipped	H: 5, 10, 16, 19	Exhibit C: page 5 Exhibit E: pages 1, 12 and 13
I: a keyboard or touch screen for inputting information relating to the destination of the item from a customer	l: 20, 23, 24	
J: a keyboard or touch screen for inputting information relating to the destination to which the item is to be shipped	J 21 , 22, 25, 26	

Claim Recitations	Claims in which they appear	Corresponding features in pre-June 11, 1990 Zipster prototype
K: control means for calculating charges comprising a shipment fee for the item, said control means being in communication with said weighing means and said information inputting means;	K: 1, 13, 14	The Zipster prototype had electronics, including a computer in communication with a scale, which would calculate the shipment fee based on the weight of the article being shipped, and on the particular shipping service(s) inputted or selected by the
L: control means for analyzing the inputted information and calculating a fee for shipment of the item	<b>L</b> ; 5, 10, 16, 19, 21, 22, 25 26	customer. Exhibit C: page 5 Exhibit D: pages 2 and 4 Exhibit E: pages 12 and 21-25
M: control means for calculating charges comprising a shipment fee for the item, said control means being in communication with said weighing means and said keyboard or touchscreen	<b>M</b> : 20, 23, 24	, -
N: means in communication with said control means for accepting identification information relating to eventual payment from the customer, said means in communication with said control means comprising means for receiving and reading a credit card	<b>N</b> : 1, 20,	The Zipster prototype included a magnetic card reader in communication with the computer and a modem, and was configured to operate and accept payment by means of a credit card or "ZIP*CARD."  Exhibit C: page 7  Exhibit D: page 4  Exhibit E: pages 12-14
O: said control means further including means for receiving credit card information	<b>O</b> : 5	EXHIBIT E. Pages 12-14
<b>P</b> : means for communicating and assessing the shipment fee to an account of a person	<b>P</b> : 10, 16, 19, 22, 25, 26	
<b>Q</b> : means in communication with said control means for accepting identification information relating to eventual payment from the customer	<b>Q</b> : 13, 14	
R: means for receiving credit card information	<b>R</b> : 21	
S: means in communication with said control means for accepting identification information relating to eventual payment from the customer	<b>S</b> : 23, 24	
T: means for receiving said credit card information comprises a magnetic card reader	T: 8	

Claim Recitations	Claims in which they appear	Corresponding features in pre-June 11, 1990 Zipster prototype
U: means for communicating the charges to a central location for billing the charges to said customer V: means for communicating and assessing the shipment fee to the account of the person owning the credit card W: means for communicating the charges to a central location for billing the charges to the customer X: means for communicating the shipment fee comprising telephone lines	U: 1, 13, 14  V: 5, 21  W: 14, 20, 23, 24  X: 5, 10, 19, 20, 21, 22	The Zipster prototype included a magnetic card reader in communication with the computer and a modem, and was configured to operate and accept payment by means of a credit card or "ZIP*CARD," and further included a modem and was configured for connection to telephone lines.  Exhibit C: page 7  Exhibit D: page 4  Exhibit E: pages 12-14
Y: a storage area defined by said outer housing comprising secure deposit means for permitting a customer to securely deposit the item into the storage area, said secure deposit means including a first zone which serves as a holding space and a secure zone into which the item is moved for secure storage.  Z: means for securely storing said item until the item is collected by said commercial delivery service  AA: a storage area comprising secure deposit means for permitting a customer to securely deposit the item into the storage area, said secure deposit means including a first zone which serves as a holding space and a secure zone into which the item is moved for secure storage and means for conveying said item from said holding space to said storage area  BB: a storage area comprising secure	Y: 1, 20  Z: 5, 10, 16, 19, 21, 22, 25, 26  AA: 13	The Zipster prototype had a secure storage area. The Zipster prototype was constructed to receive an article to be shipped within a first area or zone where the article could be processed for shipping (e.g., weighed, have postage printed on the article), after being processed, and the transaction approved, the article was then transferred to the secure storage area or second zone by a tilting mechanism (for packages) or by a feeding mechanism (letters).  Exhibit E: pages 2 and 4-6
deposit means for permitting a customer to securely deposit the item into the storage area, said secure deposit means including a first zone which serves as holding space and a secure zone into which the item is moved for secure storage		
CC: means for storing the inputted information associated with said item disposed in said secured storage means	CC: 5, 10, 16,	The Zipster prototype had a memory that stored information associated with the transactions of the articles received for shipping or mailing.
DD: a memory for storing the inputted information associated with said item disposed in said secured storage means	<b>DD</b> : 21, 22, 25, 26	Exhibit C: page 6 and 10 Exhibit D: pages 2 and 4 Exhibit E: pages 12, 13 and 17

Claim Recitations	Claims in which they appear	Corresponding features in pre-June 11, 1990 Zipster prototype
EE: means including means for transmitting a manifest to a remote location  FF: said information storage means including means for transmitting information that may be used to prepare a manifest to a remote location	<b>FF</b> : 19	The Zipster prototype had a memory, modem, and associated electronics and software that would permit remote transfer, or remote access to, a record of information associated with the transactions of the articles received for shipping or mailing Exhibit C: page 6 and 10 Exhibit D: pages 2 and 4 Exhibit E: pages 12-14 and 17
GG: means for printing a hard copy of the shipment fee for the customer	<b>GG</b> : 16	The Zipster prototype included a printer and was configured to print a receipt for the customer.  Exhibit E: pages 2 and 4  Exhibit F: pages 1, 14, 18, 19 and 21-26
HH: means for printing a hard copy of a manifest	HH: 6	The Zipster prototype had a printer that could print a manifest or record of transactions.  Exhibit C: pages 6 and 10  Exhibit D: pages 1 and 4  Exhibit E: pages 12 and 17

14. The activities referred to above in connection with the development and construction of a prototype are activities that occurred in the United States.

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I hereby declare that all statements made herein of my own knowledge are 15. true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

Signature:

1. A system for accepting and storing items for subsequent pickup by a commercial carrier, comprising:

an outer housing;

means for weighing an item which a customer may intend to ship; means for inputting information relating to the destination of the item from the customer;

control means for calculating charges comprising a shipment fee for the item, said control means being in communication with said weighing means and said information inputting means;

means in communication with said control means for accepting identification information relating to eventual payment from the customer, said means in communication with said control means comprising means for receiving and reading a credit card and means for communicating the charges to a central location for billing the charges to said customer;

a storage area defined by said outer housing comprising secure deposit means for permitting a customer to securely deposit the item into the storage area, said secure deposit means including a first zone which serves as a holding space and a secure zone into which the item is moved for secure storage.

5. An integrated, automated, unattended unit for collecting and securely holding items for collection and shipment by commercial delivery services, said automated unit comprising:

means for weighing the item to be shipped;

means for inputting information relating to the destination to which the item is to be shipped;

control means for analyzing the inputted information and calculating a fee for shipment of the item; said control means further including means for receiving credit card information and means for communicating and assessing the shipment fee to the account of the person owning the credit card, said means for communicating the shipment fee comprising telephone lines;

means for securely storing said item until the item is collected by said commercial delivery service; and

means for storing the inputted information associated with said item disposed in said secured storage means.

- 6. The integrated, automated, unattended unit of claim 5 including means for printing a hard copy of a manifest.
- 8. The integrated, automated, unattended unit of claim 5 wherein said means for receiving said credit card information comprises a magnetic card reader.

10. An integrated, automated, unattended unit for collecting and securely holding items for collection and shipment by commercial delivery services; said automated unit comprising;

means for weighing the item to be shipped;

means for inputting information relating to the destination to which the item is to be shipped;

control means for analyzing the inputted information and calculating a fee for shipment of the item; said control means further includes means for communicating and assessing the shipment fee to an account of a person, said means for communicating the shipment fee comprising telephone lines; means for securely storing said item until the item is collected by said commercial delivery service; and

means for storing the inputted information associated with said item disposed in said secure storage means, said information storage means including means for transmitting a manifest to a remote location.

13. A system for accepting and storing items for subsequent pickup by a commercial carrier, comprising:

means for weighing an item which a customer may intend to ship; means for inputting information relating to the destination of the item from the customer;

control means for calculating charges comprising a shipment fee for the item, said control means being in communication with said weighing means and said information inputting means;

means in communication with said control means for accepting identification information relating to eventual payment from the customer, and for communicating the charges information to a central location for billing the charges to said customer;

a storage area comprising secure deposit means for permitting a customer to securely deposit the item into the storage area, said secure deposit means including a first zone which serves as a holding space and a secure zone into which the item is moved for secure storage and means for conveying said item from said holding space to said storage area.

14. A system for accepting and storing items for subsequent pickup by a commercial carrier, comprising:

means for weighing an item which a customer may intend to ship, said weighing means being supported by said system;

means for inputting information relating to the destination of the item from the customer:

control means for calculating charges comprising a shipment fee for the item, said control means being in communication with said weighing means and said information inputting means;

means in communication with said control means for accepting identification information relating to eventual payment from the customer, and for communicating the charges to a central location for billing the charges to said customer;

a storage area comprising secure deposit means for permitting a customer to securely deposit the item into the storage area, said secure deposit means including a first zone which serves as holding space and a secure zone into which the item is moved for secure storage.

16. An integrated, automated, unattended unit for collecting and securely holding items for collection and shipment by commercial delivery services; said automated unit comprising:

means for weighing the item to be shipped;

means for inputting information relating to the destination to which the item is to be shipped;

control means for analyzing the inputted information and calculating the fee for shipment of the item, said control means further including means for communicating and assessing the shipment fee to an account of a person, said means for communicating and assessing comprising means for printing a hard copy of said shipment fee for said person;

means for securely storing said item until the item is collected by said commercial delivery service; and

means for storing the inputted information associated with said item disposed in said secured storage means.

19. An integrated, automated, unattended unit for collecting and securely holding items for collection and shipment by commercial delivery services; said automated unit comprising:

means for inputting information relating to the destination to which the item is to be shipped;

control means for analyzing the inputted information and calculating the fee for shipment of the item, said control means further including means for communicating and assessing the shipment fee to an account of a person, said means for communicating the shipment fee comprising telephone lines;

means for securely storing said item until the item is collected by said commercial delivery service;

means for storing the inputted information associated with said item is disposed in said secured storage means, said information storage means including means for transmitting information that may be used to prepare a manifest to a remote location.

20. A system for accepting and storing items for subsequent pickup by a commercial carrier, comprising: an outer housing;

means for weighing an item which a customer may intend to ship;

a keyboard or touch screen for inputting information relating to the destination of the item from the customer;

control means for calculating charges comprising a shipment fee for the item, said control means being in communication with said weighing means and said keyboard or touch screen;

means in communication with said control means for accepting identification information relating to eventual payment from the customer, said means in communication with said control means comprising means for receiving and reading a credit card, and telephone lines connected to the means for receiving and reading a credit card for communicating the charges to a central location for billing the charges to said customer;

a storage area defined by said outer housing comprising secure deposit means for permitting a customer to securely deposit the item into the storage area, said secure deposit means including a first zone which serves as a holding space and a secure zone into which the item is moved for secure storage.

21. An integrated, automated, unattended unit for collecting and securely holding items for collection and shipment by commercial delivery services, said automated unit comprising:

means for weighing the item to be shipped;

a keyboard or touch screen for inputting information relating to the destination to which the item is to be shipped;

control means for analyzing the inputted information and calculating a fee for shipment of the item;

means for receiving credit card information;

means for communicating and assessing the shipment fee to the account of the person owning the credit card comprising telephone lines;

means for securely storing said item until the item is collected by said commercial delivery service; and

a memory for storing the inputted information associated with said item disposed in said secured storage means.

22. An integrated, automated, unattended unit for collecting and securely holding items for collection and shipment by commercial delivery services; said automated unit comprising;

means for weighing the item to be shipped;

a keyboard or touch screen for inputting information relating to the destination to which the item is to be shipped;

control means for analyzing the inputted information and calculating a fee for shipment of the item;

means for communicating and assessing the shipment fee to an account of a person comprising telephone lines;

means for securely storing said item until the item is collected by said commercial delivery service; and

a memory for storing the inputted information associated with said item disposed in said secure storage means, and means for transmitting a manifest to a remote location.

23. A system for accepting and storing items for subsequent pickup by a commercial carrier, comprising:

means for weighing an item which a customer may intend to ship; a keyboard or touch screen for inputting information relating to the destination of the item from the customer;

control means for calculating charges comprising a shipment fee for the item, said control means being in communication with said weighing means and said keyboard or touch screen;

means in communication with said control means for accepting identification information relating to eventual payment from the customer and for communicating the charges to a central location for billing the charges to said customer; and

a storage area comprising secure deposit means for permitting a customer to securely deposit the item into the storage area, said secure deposit means including a first zone which serves as a holding space and a secure zone into which the item is moved for secure storage and means for conveying said item from said holding space to said storage area.

24. A system for accepting and storing items for subsequent pickup by a commercial carrier, comprising:

means for weighing an item which a customer may intend to ship; a keyboard or touch screen for inputting information relating to the destination of the item from the customer:

control means for calculating charges comprising a shipment fee for the item, said control means being in communication with said weighing means and said keyboard or touch screen;

means in communication with said control means for accepting identification information relating to eventual payment from the customer, and for communicating the charges to a central location for billing the charges to said customer; and

a storage area comprising secure deposit means for permitting a customer to securely deposit the item into the storage area, said secure deposit means including a first zone which serves as holding space and a secure zone into which the item is moved for secure storage.

25. An integrated, automated, unattended unit for collecting and securely holding item for collection and shipment by commercial delivery services; said automated unit comprising,

means for weighing the item to be shipped;

a keyboard or touch screen for inputting information relating to the destination to which the item is to be shipped;

means for analyzing the inputted information and calculating a fee for shipment of the item;

means for communicating and assessing the shipment fee to an account of a person comprising means for printing a hard copy of said shipment fee for said person;

means for securely storing said item until the item is collected by said commercial delivery service; and

a memory for storing the inputted information associated with said item disposed in said secured storage means.

26. An integrated, automated, unattended unit for collecting and securely holding item for collection and shipment by commercial delivery services; said automated unit comprising:

a keyboard or touch screen for inputting information relating to the destination to which the item is to be shipped;

control means for analyzing the inputted information and calculating a fee for shipment of the item;

means for communicating and assessing the shipment fee to an account of a person comprising means for printing a hard copy of said shipment fee for said person;

means for securely storing said item until the item is collected by said commercial delivery service;

a memory for storing the inputted information associated with said item disposed in said secured storage means; and

means for transmitting the inputted information to a remote location.

### Page 1

## **EXHIBIT A - CURRENT CLAIMS IN 08/720,927**

1. A system for accepting and storing items for subsequent pickup by a commercial carrier, comprising:

an outer housing;

means for weighing an item which a customer may intend to ship; means for inputting information relating to the destination of the item from customer;

control means for calculating charges comprising a shipment fee for the item, said control means being in communication with said weighing means and said information inputting means;

means in communication with said control means for accepting identification information relating to eventual payment from the customer, said means in communication with said control means comprising means for receiving and reading a credit card and means for communicating the charges to a central location for billing the charges to said customer;

a storage area defined by said outer housing comprising secure deposit means for permitting a customer to securely deposit the item into the storage area, said secure deposit means including a first zone which serves as a holding space and a secure zone into which the item is moved for secure storage.

5. An integrated, automated, unattended unit for collecting and securely holding items for collection and shipment by commercial delivery services, said automated unit comprising:

means for weighing the item to be shipped;

means for inputting information relating to the destination to which the item is to be shipped;

control means for analyzing the inputted information and calculating a fee for shipment of the item; said control means further including means for receiving credit card information and means for communicating and assessing the shipment fee to the account of the person owning the credit card, said means for communicating the shipment fee comprising telephone lines;

means for securely storing said item until the item is collected by said commercial delivery service; and

means for storing the inputted information associated with said item disposed in said secured storage means.

10. An integrated, automated, unattended unit for collecting and securely holding items for collection and shipment by commercial delivery services; said automated unit comprising:

means for weighing the item to be shipped;

means for inputting information relating to the destination to which the item is to be shipped;

control means for analyzing the inputted information and calculating a fee for shipment of the item; said control means further includes means for

communicating and assessing the shipment fee to an account of a person, said means for communicating the shipment fee comprising telephone lines; means for securely storing said item until the item is collected by said commercial delivery service; and

means for storing the inputted information associated with said item disposed in said secure storage means, said information storage means including means for transmitting a manifest to a remote location.

13. A system for accepting and storing items for subsequent pickup by a commercial carrier, comprising:

means for weighing an item which a customer may intend to ship; means for inputting information relating to the destination of the item from customer;

control means for calculating charges comprising a shipment fee for the item, said control means being in communication with said weighing means and said information inputting means;

means in communication with said control means for accepting identification information relating to eventual payment from the customer, and for communicating the charges information to a central location for billing the charges to said customer;

a storage area comprising secure deposit means for permitting a customer to securely deposit the item into the storage area, said secure deposit means including a first zone which serves as a holding space and a secure zone into which the item is moved for secure storage and means for conveying said item from said holding space to said storage area.

14. A system for accepting and storing items for subsequent pickup by a commercial carrier, comprising:

means for weighing an item which a customer may intend to ship, said weighing means being supported by said system;

means for inputting information relating to the destination of the item from the customer;

control means for calculating charges comprising a shipment fee for the item, said control means being in communication with said weighing means and said information inputting means;

means in communication with said control means for accepting identification information relating to eventual payment from the customer, and for communicating the charges to a central location for billing the charges to said customer;

a storage area comprising secure deposit means for permitting a customer to securely deposit the item into the storage area, said secure deposit means including a first zone which serves as holding space and a secure zone into which the item is moved for secure storage.



# Pi Electronics Corp.

THE ZIPSTER

An Integrated Computerized Mailing System

CONFIDENTIAL

## OVERVIEW

The Zipster is a family of integrated computerized mailing machines designed specifically to meet the needs of the USPS in implementing their program for automating the postal services.

The philosophy behind the Zipster is very simple:

## PRINT ZIP+4 CODES IN BAR CODE FORM AT SOURCE

The Zipster will not only overcome the problems outlined in the Office of Technology Assessment (OTA), Review of Postal Automation Strategy , it will give the USPS the opportunity to improve their service to the public.

The USPS based their strategy for modernizing and automating the postal service on the implementation of ZIP+4 Codes. Original plans called for achieving a 90 percent ZIP+4 usage (among large business mailers) within 5 years. Unfortunately, the USPS has been unsuccessful in encouraging a significant number of mailers to change to the nine-digit code. The OTA Review points out that the USPS has had the ZIP+4 Directory available since , but that "very few mailers (59 as of late ) have converted to ZIP+4".

There must be a change in strategy if the USPS wants to meet its target for ZIP+4 usage. Public support would give the USPS the chance to implement the system. If it can be proven that mail deliveries will be quicker and that postal rates will not increase, the public will not only support the use of ZIP+4 Codes--they will demand them!

One of the options mentioned in the OTA Review was the elimination of the ZIP+4 System entirely. This would be a major step backwards and should not even be considered. The ZIP+4 System is absolutely necessary if the USPS is to fully automate their mail delivery system.

Much of the problem in getting mailers to use ZIP+4 Codes is simply psychological—one more demand on them, one more thing to remember, one more thing to do. Even large companies are reluctant to convert to ZIP+4 Codes. There is a general feeling among mailers that ZIP+4 really doesn't do that much for them. The benefits are unseen and, therefore, not easily recognizable.

The question then is how to make mailers, both individuals and companies, feel that they are benefiting from the program. The answer is simple. BAR CODE EVERY LETTER.

The Post Office should lead the way in implementing the ZIP+4 system by using Zipsters to bar code letters at the retail level. Once mailers realize that ZIP+4 BAR CODED letters move faster through an automated sorting system the USPS will not have to "promote" ZIP+4 usage.

General usage by the public will lead to complete acceptance and usage by all business mailers.

The USPS should aim to have all mail--love letters, bills, advertisements, packages--ZIP+4 BAR CODED by 1990.

#### OUR PHILOSOPHY

We believe that BAR CODING AT SOURCE is the answer to the USPS automating needs. Bar coding eliminates the need for manual handling of letters and gives the USPS the opportunity to begin sorting operations at local sub-stations rather than centralized main stations.

Optical character readers (OCRs) depend on centralization of bar coding operations. Unfortunately, OCRs are limited and create a heavy burden on the USPS to do the enormous task of bar coding billions of letters in a relatively small number of locations. The rejection rate of OCRs results in manual sorting of a large number of pieces of mail each year.

Zipsters spread the task of bar coding to mailers and retail post office units. Actual time involved in bar coding is insignificant when spread over a large number of mailers, and requires no effort on the part of the mailer. Bar coding at source virtually eliminates the need for manual sorting at all levels of the sorting operation.

On the other hand, both single-line and multi-line OCRs place a burden on the mailer and the USPS.

Single-line OCRs require that the mailer print the numerical ZIP+4 Code on every letter. Large mailers would have to change mailing lists and maintain an on-going system to input ZIP+4 Codes for new listings. Few mailers have the facilities or the know-how to implement the system and the savings incentives are not large enough to warrant such changes.

Single-line OCRs currently used by the USPS have rejection rates of 30-40% for mail that has been specifically made to be machine readable.

Multi-line readers do not require the mailer to know or use ZIP+4 Codes. Instead, the object it to read the entire address and translate this by means of a computer program into a bar code form.

Multi-line OCRs which read 3-4 lines of the address will have 3-4 times the probability of rejection.

Neither the single-line nor multi-line reader will ever be able to read handwritten addresses.

In effect the option between a single-line and multi-line character reader is really a choice between "two evils".

Whatever developments that might take place in the development of OCRs they will always be limited in their ability to recognize printed characters. The OTA Review points out "that, at least for the US mail, it is yet difficult to improve on the information-carrying ability, readability, and cost effectiveness of printed characters on paper".

The USPS by now must be aware of the difficulty in dictating to US mailers the kind of envelopes to use, the type of fonts, the address location, etc.

Too many human factors are involved in making letters machine readable and all of them are the type for which the USPS has no control whatsoever.

The philosophy behind the Zipster is that the work should be shared by all mailers. With this philosophy in mind we have developed the integrated computerized mailing units to be used by the Post Office, the general public and by businesses. All Zipster will print the ZIP+4 Codes in bar code form at the time a letter is mailed. This will spread the task of coding 131 billion letters and will put the responsibility upon all mailers to assist the USPS.

The key to successfully implementing the ZIP+4 System is in giving mailers access to Zip+4 Codes "painlessly" and without any effort on their part. All the user must do is input the address. The Zipster will then find the ZIP+4 Code and print it in both bar code and numeric form. The numeric form is unnecessary, but will accustom the public to its usage and make them aware of the extra four numbers involved.

Zipsters have been designed for a broad range of users:

- postal retail sales
- general public
- small- to medium-sized businesses
- large volume users

Zipsters primary purpose is to BAR CODE all letter with the ZIP+4 Code at source rather than centralize the bar code operation in a few selected major sorting stations.

To sum up our philosophy:

- 1) Print the ZIP+4 in bar code form at source
- 2) De-centralize the sorting operation
- 3) Give all mailers the responsibility to assist the USPS in implementing ZIP+4 bar codes
- 4) Concentrates initial efforts on the general public which will influence through public opinion the large business

The fact is that handwritten mail takes up a considerable portion of the manual operation of the USPS. Since it is machine unreadable it must be manually handled at various stages in the sorting process.

According to the OTA Review, the postal automation program is:

"intended primarily to reduce the amount of labor required to process mail and secondarily to improve the quality of mail service. Since labor accounts for about 85 percent of total postal costs, reductions in the labor component of mail processing offer the greatest potential to cut current postal costs and restrain future cost increases."

The Zipster will completely eliminate the need for manual sorting of handwritten mail. Mail that has been zipstered can be fed directly into bar code sorters.

#### CAPABILITIES OF THE ZIPSTER

#### ZIPSTER FUNCTIONS

The Zipster will completely replace :

-stamps
-postage meters
-postal scales
-postal rate tables
-ZIP Code directories

with ONE integrated computerized unit. The Zipster will use a software program, the ZIP\*FIND, to locate ZIP+4 codes based on 5-digit Zip Codes and addresses input by the mailer. The ZIP+4 Code will then be printed in the form of an electronic bar code on the surface of the letter in two locations (top and bottom).

The Zipster incorporates all of the functions of a postage meter, electronic scale, postal rate tables, ZIP+4 directory and cash register. The Zipster will weigh the letter using a built-in electronic weighing scale, calculate the correct postage based on postal rates selected and print the stamp, ZIP+4 Code in numeric form and ZIP+4 Code in bar code form.

#### DETAILED FUNCTIONS:

- 1) Find ZIP+4 Codes based on addresses input by user
- 2) Weigh envelopes electronically
- Permit user to select postage rate desired
- 4). Permit user to select special postal services
- 5) Calculate postage based on ZIP+4 cod, weight of envelope, mail rate and special postal services selected
- 6) Print ZIP+4 Code in electronic bar code form in two locations (top and bottom)
- 7) Print ZIP+4 Code in numerical form

- B) Print conventional stamp that includes:
  - -date
  - -time
  - -value
  - -meter user code
  - -location
- 9) Print special postal service directly on envelope:
  - -air mail
  - -real stered
  - -insured
  - -express
- 10) Print special messages às desired:
  - -advertising message
  - -logo
- 11) Built in cash register operations for retail unit
- 12) Maintain accounting system of postage used by any category required

#### PRODUCT RANGE

The Zipster Family of products include:

ZIPSTER I	_	Retail	Post	MERICA	Unit
		BELALL		117716	1 21 3 1 1

ZIPSTER II - Post Office Lobby Unit

ZIPSTER III - Post Office/Business Unit for Packages

ZIPSTER IV - Business Unit for Letters with optional Package Weighing Unit

ZIPSTER V - Business Unit with Multi-Line OCR and Laser Printer

## ZIPSTER I - Retail Post Office Unit

The design specifications for the ZIPSTER I are based on the specific requirements of operating this unit within manned-postal stations. The ZIPSTER I will replace existing methods of weighing envelopes, searching for rate zones, finding relevant postal rates, setting postage meters, affixing stamps, Keeping track of postage dispensed, calculating change and issuing receipts.

Current retail sales of the USPS are labor-intensive and inefficient. The ZIPSTER I gives the USPS the ability to give the general public quick and efficient service. All mail that has been processed through ZIPSTER I is ZIP+4 bar coded and can be sent directly to electronic bar code sorters. All manual handling will be eliminated.

## ZIPSTER II - Post Office Lobby Unit

The design specifications for the ZIPSTER II are based on the specific requirements for operating this unit by the general public. Similar in nature to a `PULSE' machine, the ZIPSTER II will have "user-friendly" prompt messages that will lead the user through a step-by-step process.

The ZIPSTER II will offer to the general public the opportunity of 24-hour postal service as well as give them the benefits of ZIP+4 bar coding.

The ZIPSTER II will operate by means of a special "read-write" credit card called the "ZIP\*CARD". This card will replace existing stamp dispensing machines with a modern efficient system of control for the USPS. Instead of losing interest on money in stamp dispensing machines, the USPS will maintain a large "float" on outstanding ZIP\*CARDS.

The ZIPSTER II will virtually eliminate the need for cancelling stamps and manual sorting of handwritten letters.

# ZIPSTER III - Post Office/Business Unit for Packages

The ZIPSTER III is designed to weigh packages. It can be used by either the Post Office or businesses and includes a label dispensing system. The address, ZIP+4 Code in bar code and numerical form will be printed on the label. 'This label will then be affixed to the package.

The ZIPSTER III will eliminate the need for manual sorting of packages.

## ZIPSTER IV - Business Unit

The ZIPSTER IV incorporates all the features of the Zipster without the cash register operations. It will require the user to buy postage from the Post Office in the form of a ZIP\*CARD. Without the ZIP\*CARD the machine will not operate.

## ZIPSTER V - Large Business Unit

The ZIPSTER V is a high speed machine designed for large volume mailers. The machine will ZIP+4 bar code letters at a rate of about 10,000 letters per hour. It will utilize ultra-sonic weighing systems, character reading technology and ZIP+4 laser disc directories.

#### RETURN ON INVESTMENT

The Zipster will bring about a complete revolution in the USPS and will result in immediate savings.

The basic concept of the Zipster is to eliminate manual handling of mail. This will allow the USPS to increase their efficiency without the need for ever increasing labor costs.

One must realize that when dealing with 131 BILLION letters ONE SECOND SAVED ON EVERY LETTER MEANS 36 MILLION MAN HOURS SAVED OR 4,000 MAN YEARS!

The three area of biggest savings will be:

- Labor intensive costs involved in manual sorting.
- Increase in efficiency of retail operations will decrease dramatically the labor costs involved.
- Eliminating the labor and machinery involved in cancellation and postmarking letters.
- Eliminating the manual labor involved in package sorting.
- Production of stamps will be reduced to cater to philactic needs.

There are many secondary sources of savings, including:

- Revenue losses, including those caused by
  - -underpaid postage
    -re-use of cancelled stamps
- Elimination of all stamp vending machines, which are labor intensive operations and including:
  - -cost of collecting coins
  - -cost of handling and sorting coins
  - -lost interest income

- Decrease ground and air transportation costs due to the ability of sub-stations to sort ZIP+4.
- 4) Eliminate need for:

-postal scales
-postal meters
-printing of postal rate tables
-printing of ZIP Code Books
-printing of various postal forms
-maintaing manual log/record books

#### ZIP\*CARD

The introduction of a ZIP\*CARD System to operate the Lobby Units will produce between \$200-300 million dollars of `float' for the USPS and will generate interest income of approximately \$30-40 million dollars.

#### ACCOUNTING:

The Zipster, being a fully computerized machine, will allow the USPS to network the system to a main computer to obtain instant accounting of all income generated by Zipsters. This will allow the USPS accurate accounting of their cash flow situation.



# Pi Electronics Corp.

COPY #: \_\_\_\_

Zipster

The ZIP+4 Machine

Asher Gil, President and CEO

### Introduction

Pi Electronics, a Houston based company, has developed a family of integrated computerized mail processing machines under the brand name of Zipster. As a small, independent company we took the initiative to develop a new generation of mail processing machines designed to address the automation needs of the USPS.

We approached the development of the Zipster from two premises: (1) that ZIP+4 usage should be made easily accessible to all mailers and (2) that pre-bar coding is the ultimate answer to automation. The Zipster meets these objectives by having the:

Ability to accept keyboard address input and quickly look up ZIP+4 codes using an internal mass memory (which includes the entire ZIP+4 national directory) and translate the ZIP+4 numerical information into bar code form, and print the ZIP+4 bar code on the surface of the letter.

Zipsters, designed as stand-alone units, are computerized inte grated mail processors. Zipsters have built-in mass memory systems that hold the entire ZIP+4 national directory. This memory system can be easily and cheaply updated whenever necessary.

In addition, Zipsters have a wide range of features that carry out a host of tasks, including:

- weighing mail
- searching and finding rate zones
- calculating correct postage
- processing all special services (certified, registered, insured, etc.)
- printing stamp, date, time, location, user number
- printing customized messages
- issuing appropriate receipts
- maintaining accounting records

Zipsters (patents pending) employ the latest Motorola 68000 series micro-processors, mass memory and other electronic innovations to assure that the Zipster family of products will remain "ahead" of its time. By using a true 32-bit computer, Zipsters can be networked and easily interfaced into the USPS main frame computer system.

"officed to be to be description of fear of our Zipster models.

### Zipster MailMaster

The Zipster MailMaster is specifically designed to automate USPS retail window operations. (A combination of PRISM and IRT.)

The main features of the MailMaster are:

- weighs mail
- accepts address information by keyboard input
- looks up ZIP+4 codes
- prints the ZIP+4 code in both numeric and bar code form in two locations (top/bottom)
- calculates postage
- prints stamp, date, time, location, user number
- includes all special services (certified, registered, insured, etc.)
- built-in cash register operation
- furnishes customer receipts
- maintains and transmits accounting information to supervisory stations for automatic preparation of Form 1412-A, Daily Financial Report)

The MailMaster is not limited by legibility and other scanning limitations and handles mail up to 12" by 16". It will process all machinable mail, flat mail and handwritten letters.

- o assures that all mail processed in USPS retail outlets is ZIP+4 bar coded
- o improves service to customers
- o educates customers as to importance of ZIP+4
- eliminates handwritten forms for special services (certified, registered, insured, etc.)
- o increases window clerks efficiency/productivity
- o enhances window clerks job satisfaction
- o eliminates excessive paperwork such as preparation of Form 1412A
- o decreases end-of-day inventory/accounting tasks
- o provides audit trails and tools to administer and control window operations

## Zipster ReadyMailer

The Zipster ReadyMailer is designed to be operated by the general public. The ReadyMailer will provide the public with postal services 24 hours-per-day, 365 days-per-year. It is a stand-alone portable unit, similar to the new portable automated teller machines. ReadyMailers can be located in ping centers, airports, supermarkets and other high traffic areas. It employs "user-friendly" prompt messages. The Ready-Mailer is designed to be operated by means of a special readwrite ZIP\*CARD, similar to the cards used by the Washington D.C. subway system.

The main features of the ReadyMailer are:

- weighs mail
- accepts address information by keyboard input
- looks up ZIP+4 codes
- prints the ZIP+4 code in both numeric and bar code form in two locations (top/bottom)
- calculates postage
- prints stamp, date, time, location, user number
- includes all special services (certified,
- registered, insured, etc.)
- furnishes customer receipts
- maintains account records

- improves service to customers
- educates customers as to importance of  ${\rm ZIP} + 4$
- assures that all mail processed is ZIP+4 bar
- allows USPS to maintain sizable "float" from ZIP\*CARDS
- decreases the costs involved in maintaining vending machines (loss of interest income, theft, etc.)
- decreases the need for "800" ZIP+4 information services

## Zipster Sprinter

The Zipster Sprinter is a high-speed mail processor designed to handle the large volume of mail rejected by optical The single purpose of the Sprinter character readers (OCRs). is to print a ZIP+4 bar code on envelopes that have been rejected by OCRs. The Sprinter is operator paced and designed to process 2,400 letters per hour utilizing four operators.

## The main features of the Sprinter are:

- accepts address input by keyboard
- automatic feed of all machinable and flat mail
- prints the ZIP+4 code in bar code form in one location (bottom)
- provides for remote operation away from the noisy and dusty sorting areas

- o generates ZIP+4 bar coded mail to be sorted by BCRs
- provides a computerized alternative to old mechanical MPLSMs
- increases operator efficiency/productivity
- enhances operator job satisfaction
- improves operator working environment

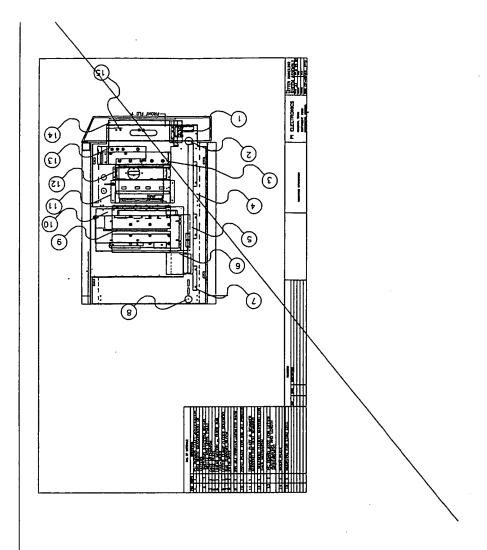
## Zipster Professional

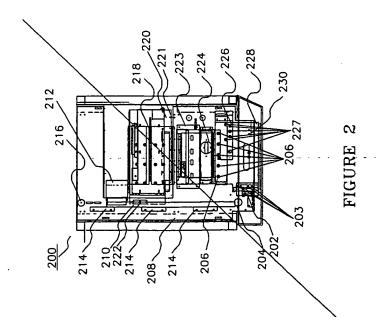
The Zipster Professional is designed for business use. The Professional represents a major upgrade over today's business postal metering machines. The Professional closely resembles the MailMaster with the exception of the cash register. The Professional finds ZIP+4 codes, prints ZIP+4 codes in numeric and bar code form, weighs mail, and calculates and prints postage. In addition, the Professional keeps mailing lists, prints advertising messages, and keeps accounting records of all transactions and postage used.

Special electronic security systems assure that there can be no tampering with postage, date or meter user number.

- o assures that all business mail is ZIP+4 bar coded
- o assures that all stamps are correctly dated
- o assures that all mail is accurately weighed
- o eliminates tampering of metering device
- o decreases the need for expensive advertising to promote usage of ZIP+4
- o decreases the need for "800" ZIP+4 information
- o decreases the need for printing of the ZIP Code Directory

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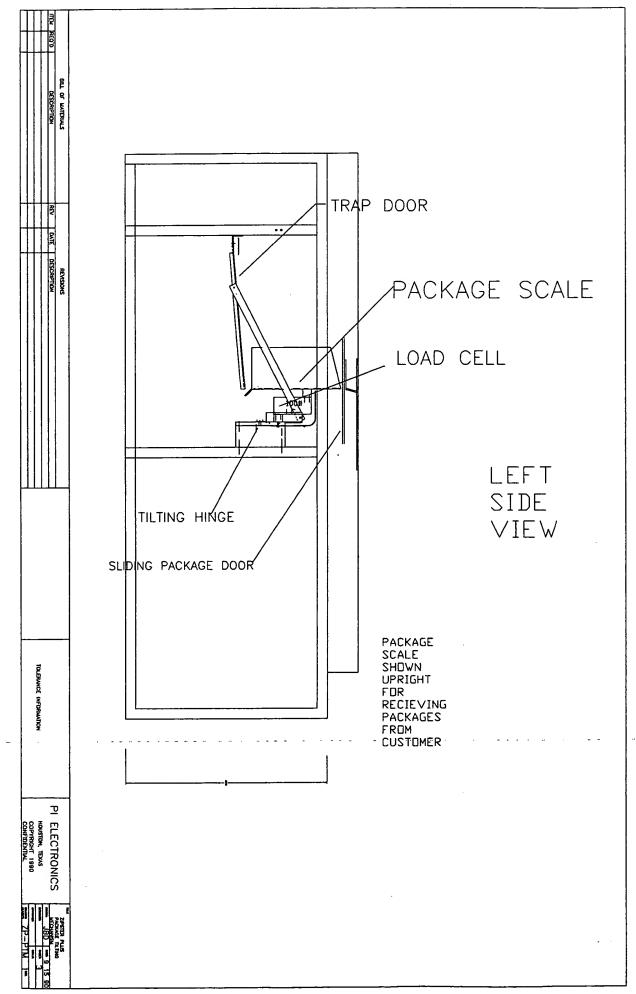


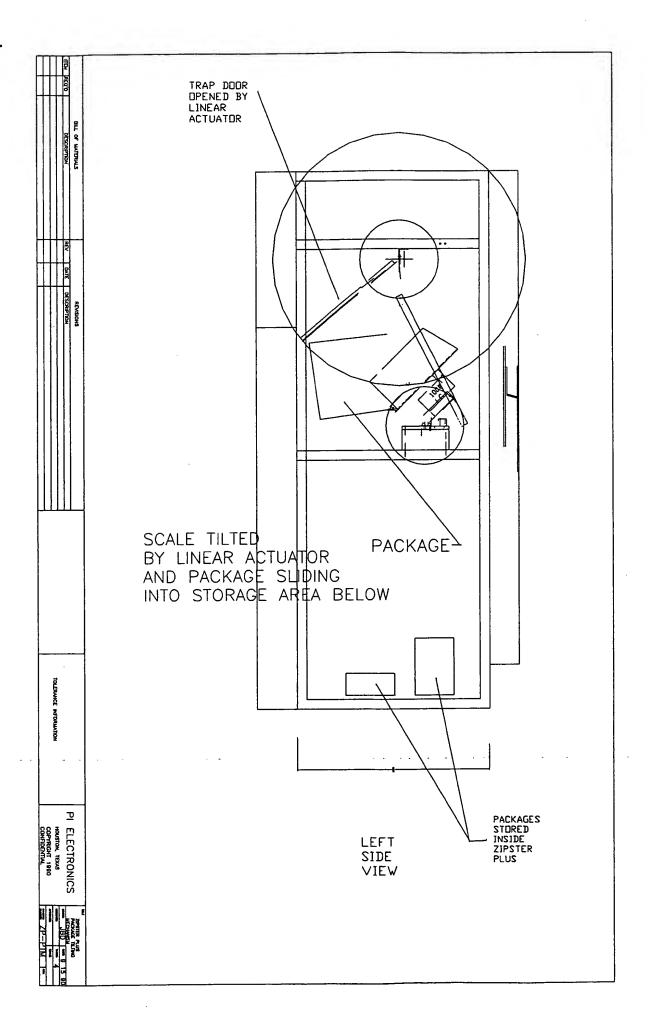
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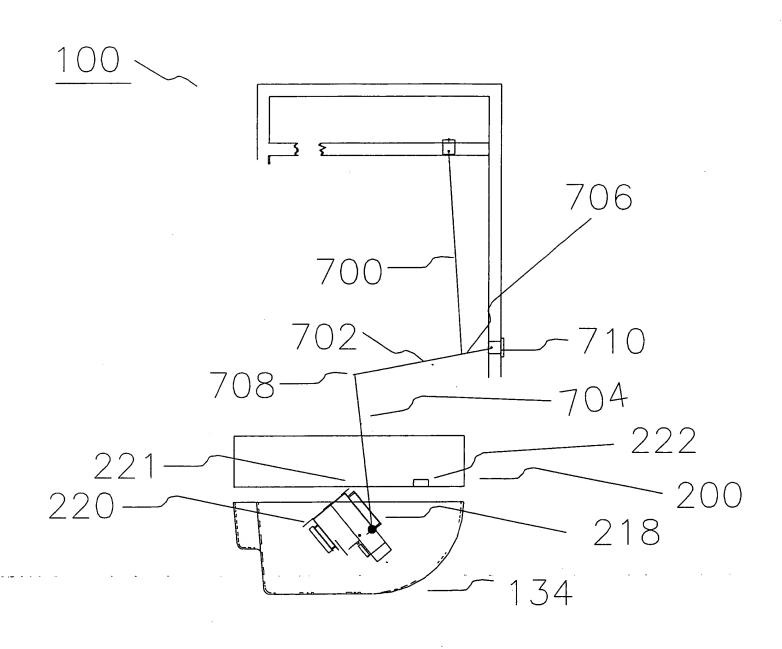
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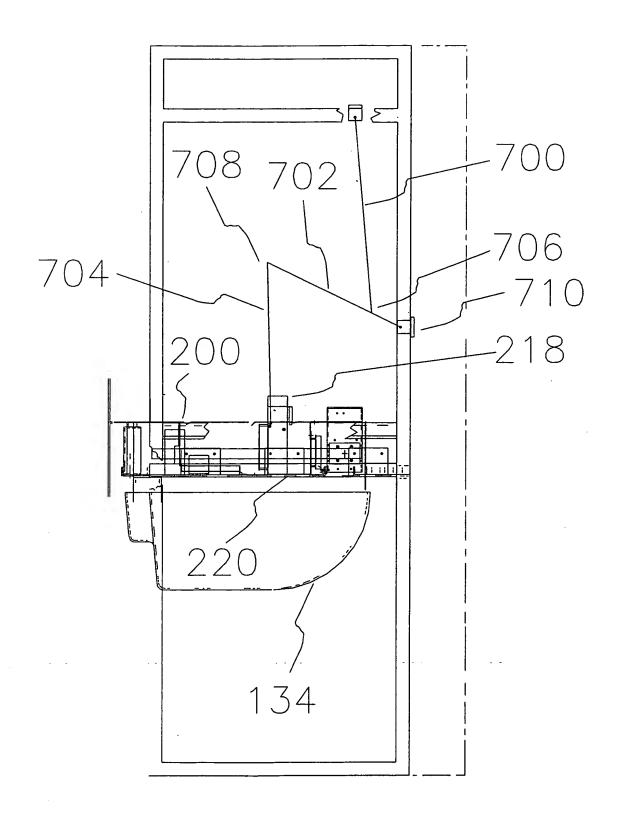
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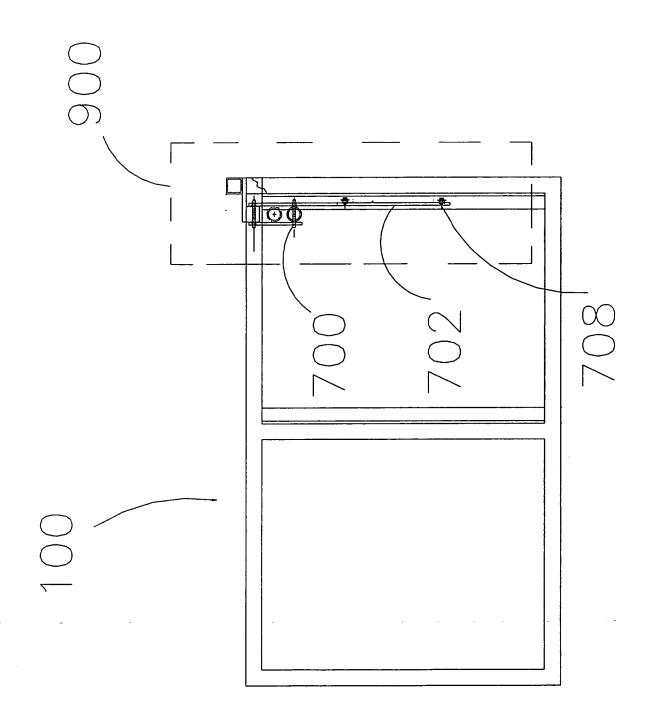






## FIGURE 7





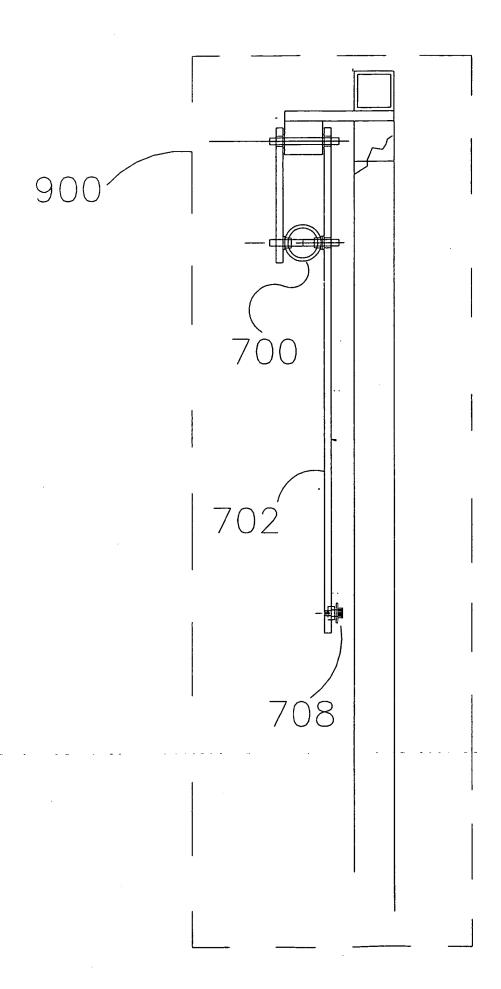
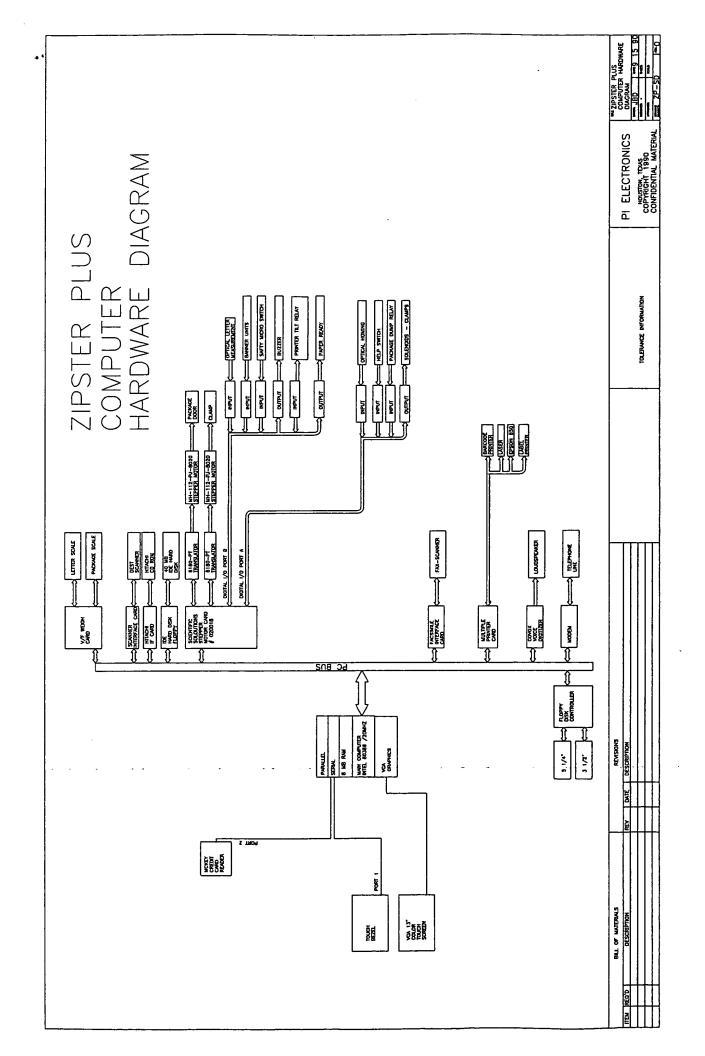
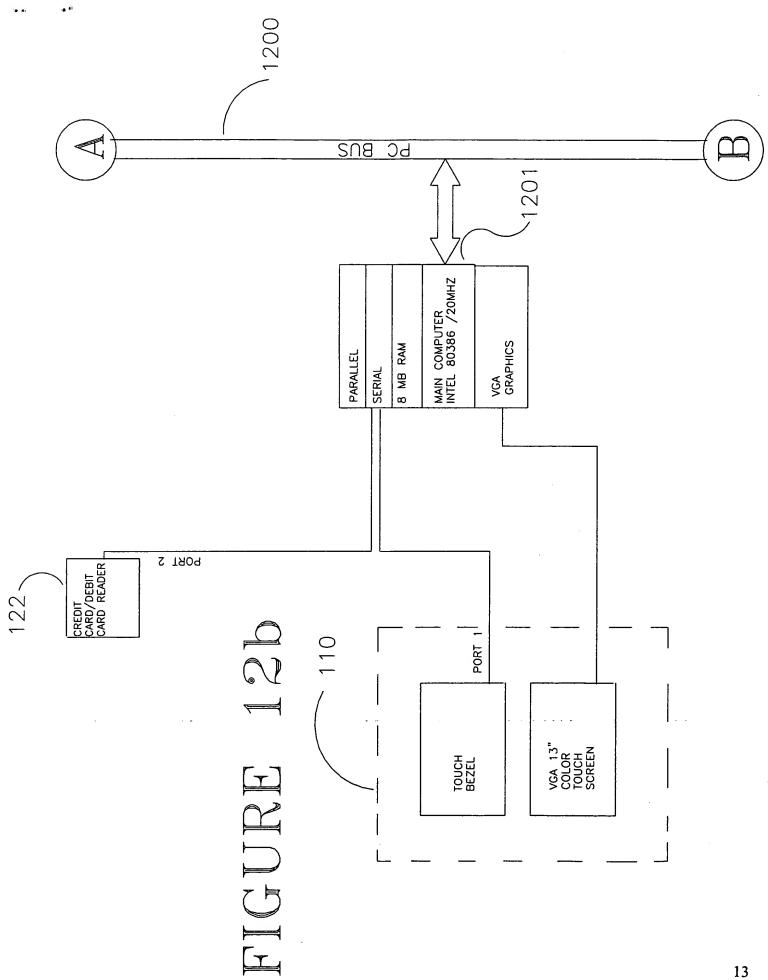
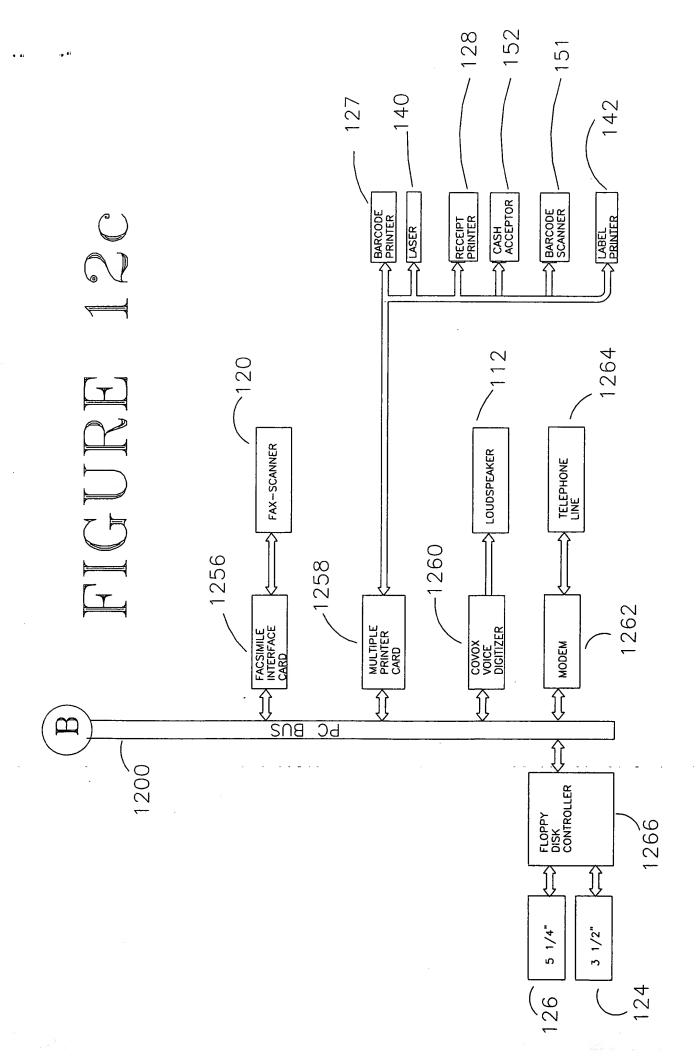


FIGURE 3

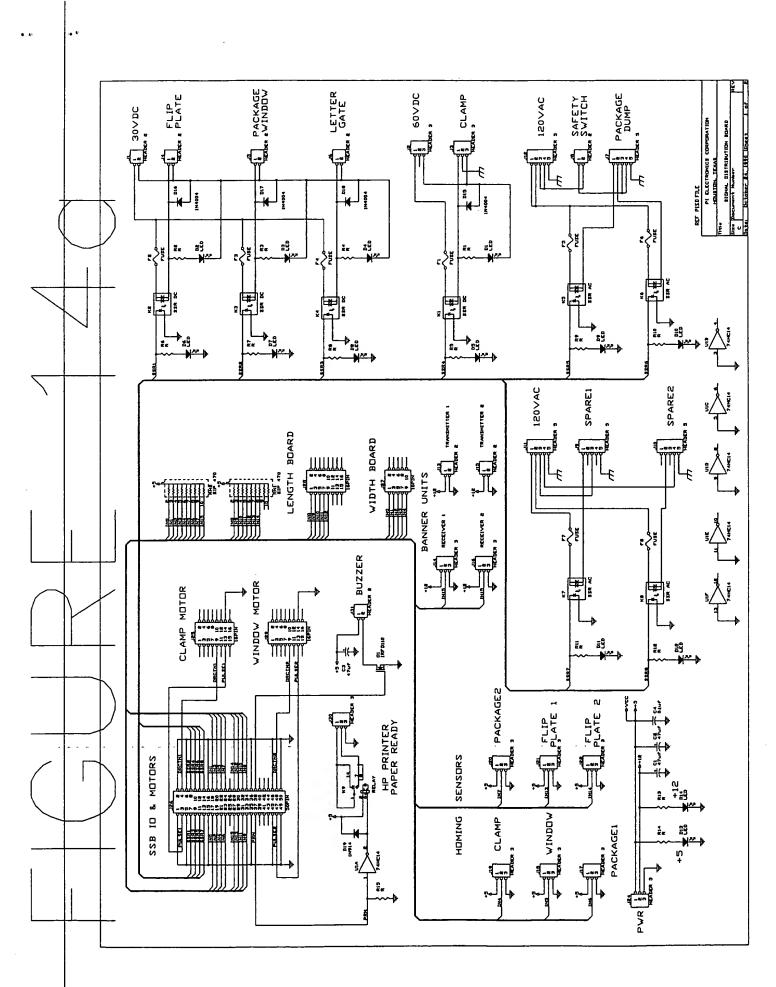




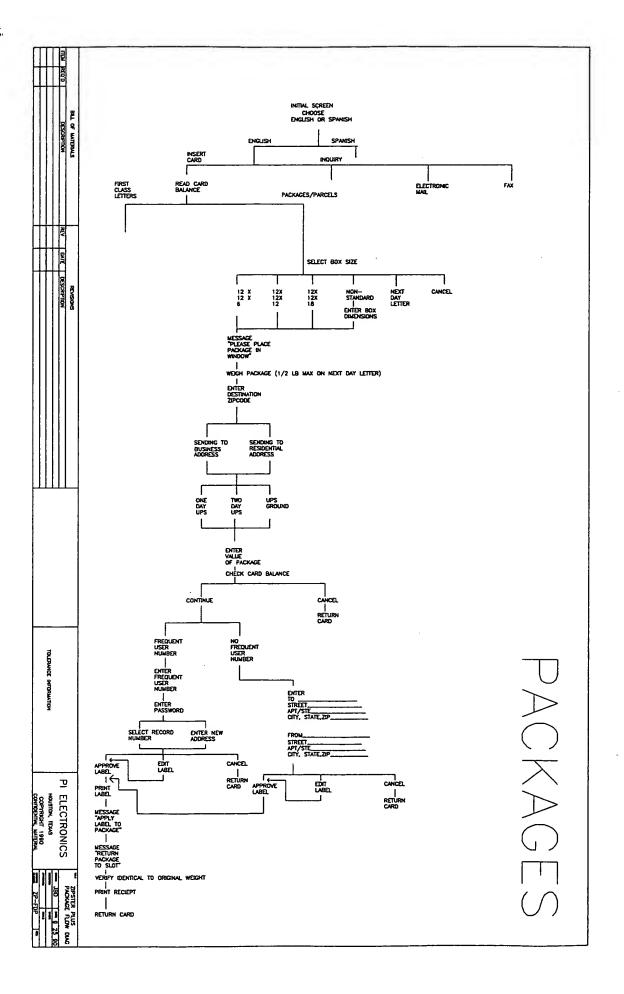


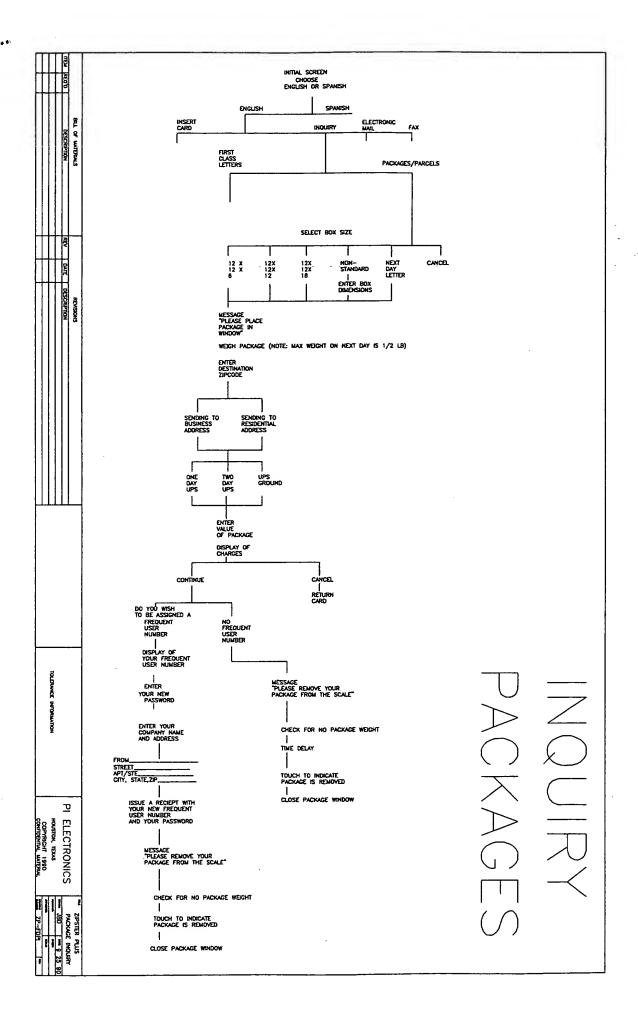
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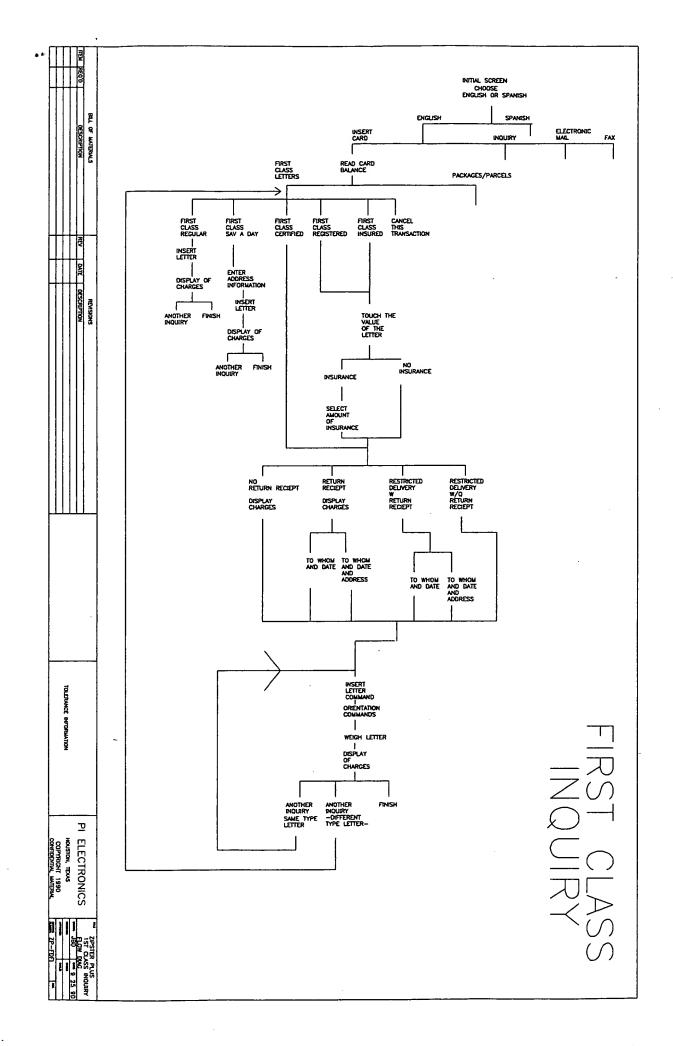
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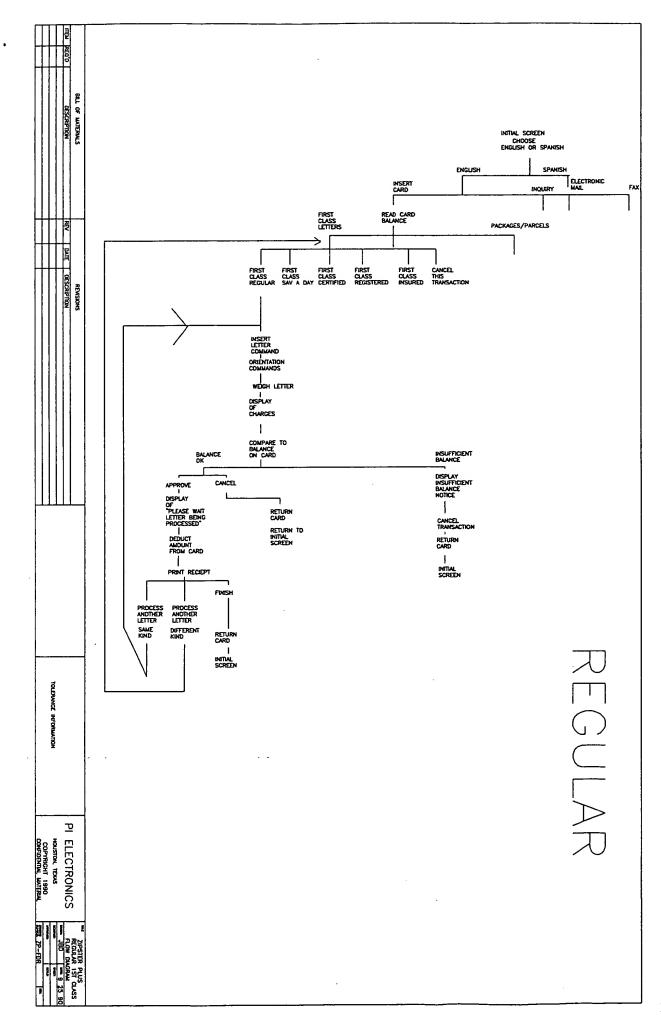


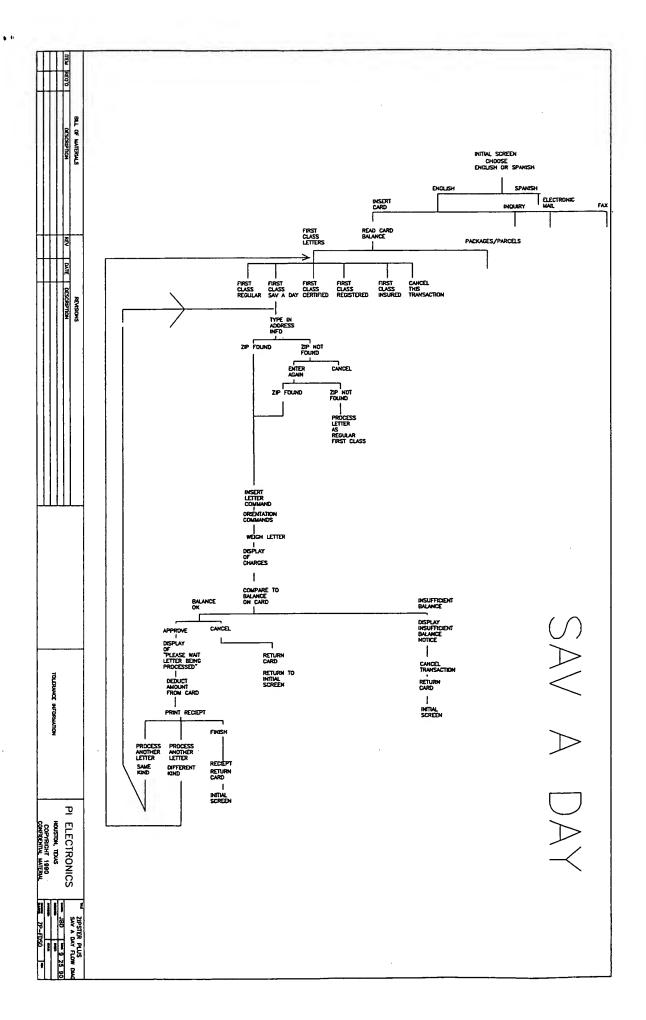
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PRINTS
1 UPS SHIPPING
MANIFEST
2 UPS SHIPPING
MANIFEST SUMMARY
3 FIRM MAILING BILL
FOR CERTIFIED
MAIL
FOR REGISTERED MAIL
FOR INSURED MAIL
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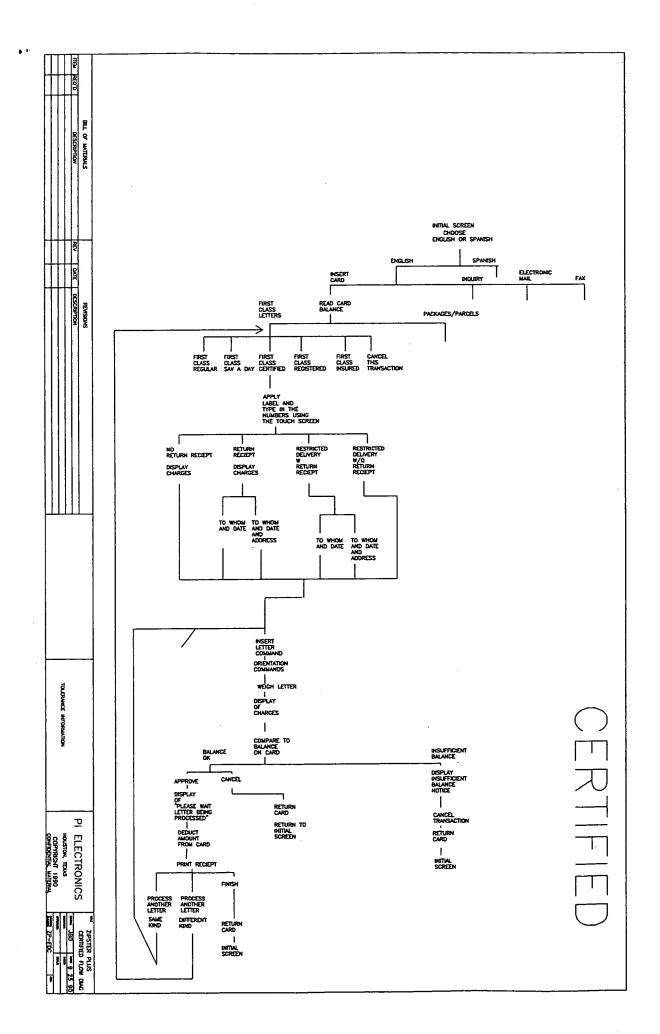


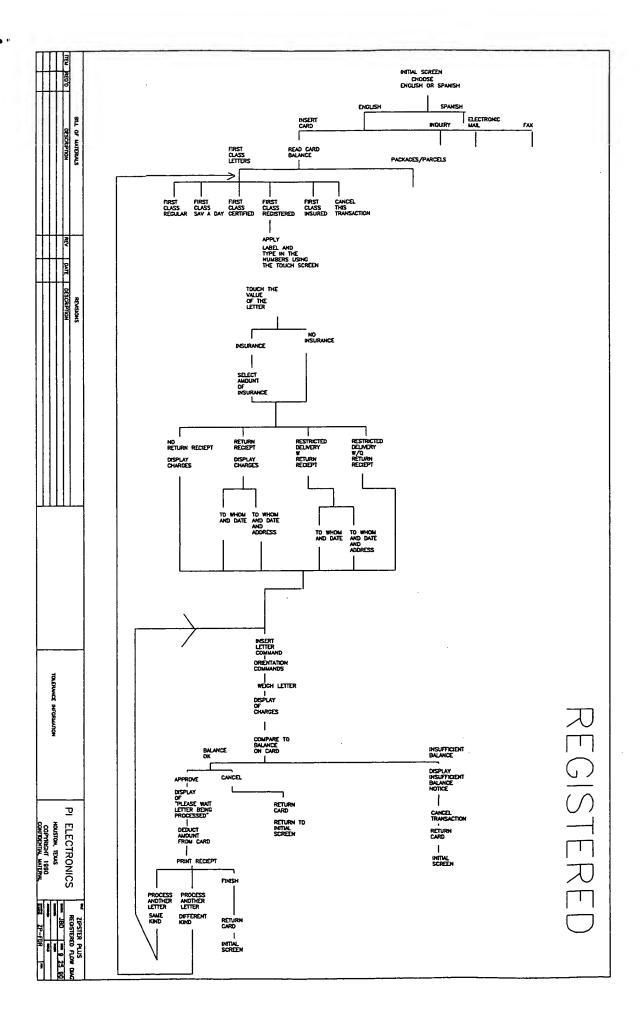


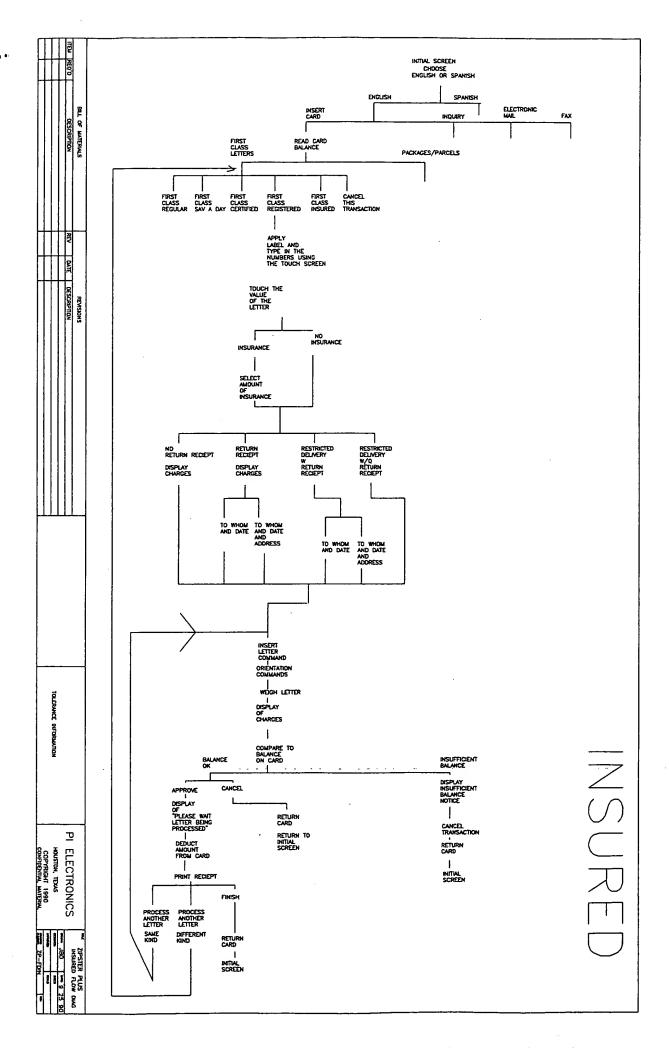


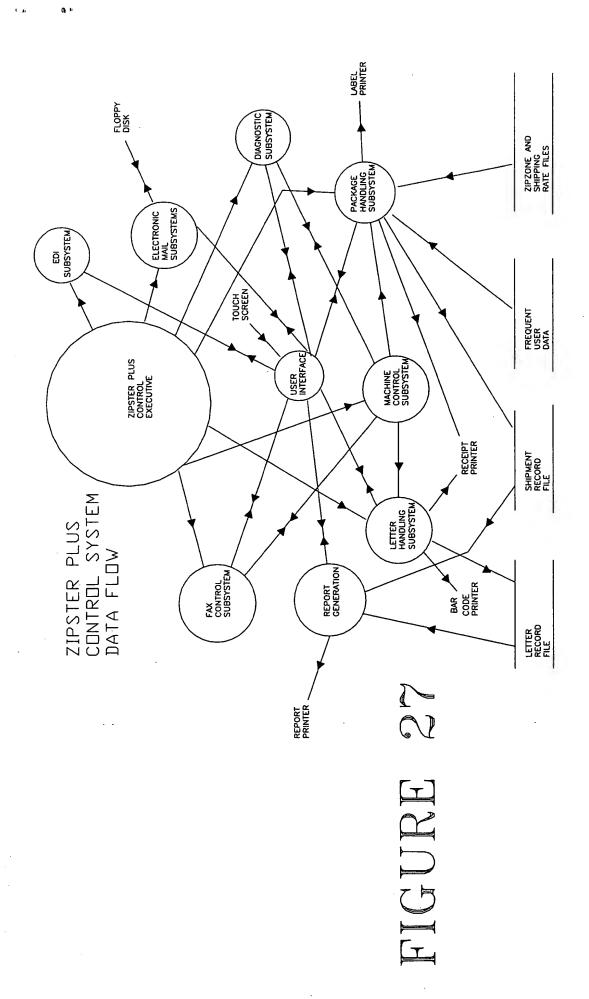


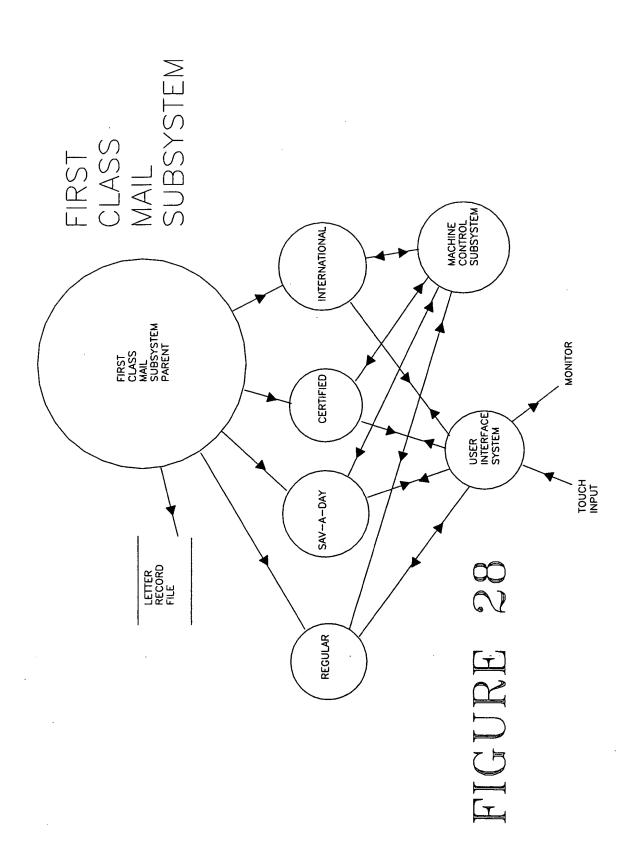


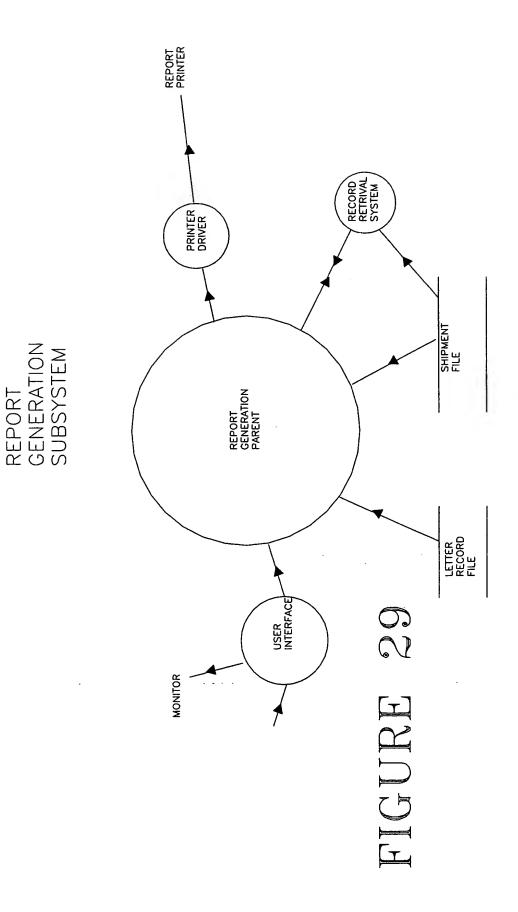












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